

Alex Goddard

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Education

Virginia Polytechnic Institute and State University

2013-2017

Industrial Design, *major*

Leadership and Social Change, *minor*

Cumulative GPA: 3.63, *Magna Cum Laude*, *University Honors College*

Experience

PGAV Destinations, Designer

Saint Louis, MO October 2019 - Present

Environmental Graphic Design, Interpretive Design, Signage Design, Thematic Design, Illustration, Wayfinding. I work with a multi-disciplinary team to solve problems and come up with creative solutions and experiences for guests. By coordinating with teammates, working with vendors, and presenting directly to our clients, I ensure our clients' design vision is made a reality. I create immersive experiences through story telling in theme parks, water parks, museums, aquariums and much more. Past projects include Aquarium at the Boardwalk: Branson Aquarium and a Theme Park in California for a world-renowned client. My most recent, and favorite, project was Graphic, Interpretive, and Thematic Design for a multi-million dollar international theme park. Additionally, I am a graphics zone leader for 3 areas of the park, including the guest entrance experience.

ASD SKY, Designer

Atlanta, GA February 2018 - April 2019

Environmental Graphic Design, Project Management, Industrial Design, Signage Design, Wayfinding, Branding. As a part of our signage and graphics team, I helped to complete projects from start to finish for high-profile clients. I was able to manage multiple projects at once, and made sure that our designs were kept to schedule and to budget. I also organized the fabrication and construction implementation of projects. Clients include, but are not limited to; Coca Cola, Georgia Tech, Georgia State University, Fifth Group Restaurants, Eye Consultants of Atlanta, Asana, Cousins Properties

ASD SKY, Design Intern

San Francisco, CA May 2017 - August 2017

Environmental Graphic Design, Industrial Design, Project Coordination, Wayfinding, Signage, Special Installations
I helped our team create immersive experiences for a wide variety of clients. I loved brainstorming sessions with my teammates, design charrettes, and site visits to present to our clients and monitor the construction on in-progress projects.
Clients include, but are not limited to: Social Media/Tech Company in the Silicon Valley area, Google, Oculus, Anki, Stanford

Disney, Disney Photo Imaging Intern

Orlando, FL August 2015 - January 2016

Icon, Character and Family photography. Customer Service, Photo Editing and Technology Troubleshooting. As a Disney College Program participant, I learned how to give outstanding customer service through photography and photo editing programs. I was given networking opportunities to learn more about design and Imagineering; specifically as a participant of the Tech Behind the Dreams program.

Skills

Digital:

Solidworks

Keyshot

Photoshop CC

Illustrator CC

InDesign CC

Sketchbook Pro

Sketchup

CAD tools

Microsoft Office Suite

Analog:

Sketching

Foam modeling

Prototyping

DSLR Photography

Sewing

Illustration

Metalworking

Woodworking

Ceramics; hand-built and Slip Cast

Honors & Affiliations

Disney Holiday Photo Competition Winner, Selected by DPI managers while interning

Graduate of the University Honors Program at Virginia Tech

Dean's list all semesters at Virginia Tech

Former Service Chair and Brother of Alpha Phi Omega, National Service Fraternity

-Managing 120+ people, organizing events, planning logistics, and fundraising

Active member of the IDSA (Industrial Design Society of America)